

Office of Attorney General Terry Goddard



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FOR IMMEDIATE RELEASE

Terry Goddard to Recognize LifeSmarts Winners

(Phoenix, Ariz. – March 29, 2006) Attorney General Terry Goddard will honor the Arizona winners of the 2005-2006 LifeSmarts consumer challenge program at 3 p.m. Thursday, March 30. The presentation will be held in the Attorney General's Office third floor conference room. The winning team, Flagstaff Home Educators, will represent Arizona in the national LifeSmarts competition in Philadelphia next month.

The team is expected to make a strong showing at the national event since it received the second highest online team score in the country.

LifeSmarts is an educational program that helps teens develop the necessary marketplace skills to be responsible consumers and citizens. The competition focuses on five areas of consumer knowledge that teens need to know.

Goddard will present medals to members of the winning team and a plaque to their coach.

"Teens account for a growing share of consumer purchases in the United States, and it is vital that they understand marketplace issues," Goddard said. "This competition provides a fun opportunity for high school students to learn more about ways to protect themselves and to become savvy consumers."

The Flagstaff Home Educators team members include Teresa Bearchell, Callan Goodwin, Ben Parks, Sam Robison, and team captain Zachary Schierl. Their coach is Jennifer Bearchell.

More than 650 Arizona high school students signed up for the 2005-2006 LifeSmarts Online Competition. They participated with teams from Flagstaff, Payson, Phoenix, Queen Creek, Chino Valley and Kingman.

Event Information

What: LifeSmarts Presentation to Flagstaff Home Educators

When: Thursday – March 30
3 p.m.

Where: Attorney General's Office
Third Floor Conference Room
15 S. 15th Avenue
Phoenix, AZ

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